



**Communauto** is a company with a social, urban and environmental mission that provides service to 21,000 subscribers by giving them access to over 1,000 self-service vehicles, accessible 24/7. These vehicles, available to be rented for periods of a half-hour, hour, day or longer, can be found in 315 stations located in Quebec, Levis, Gatineau, Sherbrooke, Montreal, Longueuil, Saint-Lambert, Laval and Saint-Bruno.

**Carsharing**, also known as the **self-service car**, is a mobility service which is **complementary** to traditional transportation modes. To use it, you must subscribe to a **membership package**, giving you access to the mobility that a car can provide **without actually having to own one**.

### Key facts

- ▶ Founded in 1994, Communauto is **the oldest carsharing service in North America** and represents 50% of the Canadian market
- ▶ Membership growing at **+25 % per year**
- ▶ A satisfied (**94 – 95%**) and loyal clientele
- ▶ The use of self-service vehicles can lead to a significantly reduced need and demand for parking spaces in areas which are served.\*
- ▶ The use of self-service vehicles can lead to a reduction of kilometres driven of, on average, **35% per person per year**. \*
- ▶ The potential market for carsharing in Quebec has been estimated, based on the socioeconomic characteristics of current Communauto subscribers, at around **139,000 adherents**. \*

\*Source: Tecsalt inc., 2006. Le projet auto + bus : évaluation d'initiatives de mobilité combinée dans les villes canadiennes. 247 pg.

### Why self-service electric vehicles ?

- ▶ The **types of trips** taken by carsharing users generally have **short durations and distances** and are therefore well-suited to electric technology. In fact, of the 50,000 trips taken each month by Communauto members, 50% are less than three hours and 25 km.
- ▶ A system of self-service vehicles would **make electric vehicles available** to a majority of urban residents living in **densely populated areas of the city**, where it would normally be difficult to provide a recharging network in close proximity to residences.
- ▶ This technology will help support and further advance the **social, environmental and urban missions of carsharing**.

For more information: [www.communauto.com](http://www.communauto.com) or **514 499-8099, extension 2119**